## Personal Information

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3. **Current Location:** Noida, Uttar Pradesh
4. **Hometown:** Nagpur, Maharashtra
5. **LinkedIn:** <https://www.linkedin.com/in/princepali/>
6. **Portfolio Website:** [Prince Portfolio (https://princepali.github.io/)](https://princepali.github.io/)
7. **GitHub:** [(Prince Pali) · GitHub- https://github.com/princepali/](https://github.com/princepali/)

## Professional Summary

A creative Software Engineer having 2+ years of experience in Web Software Development.

I am well versed in MS Technologies and some of my strong hold is development of applications on MVC, ASP.NET, MS SQL, JavaScript, Ajax, Web API, Rest API, HTML, CSS, Bootstrap, AngularJS this coupled with strong problem analysis and resolution skills make me a successful programmer.

## Education

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| **Degree** | **University** | **Year of Passing** |
| Bachelor Of Engineering (IT) | RTMNU | 2022 |
| 12th | MSBTE | 2018 |
| 10th | MSBTE | 2016 |

## Experience

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| **Organization** | **Designation** | **Duration** |
| Axtrum Technologies Pvt. Ltd | Software Developer | Jul 2022 – Till Date |

## Technical Skills

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| **Operating Systems** | Windows familiar |
| **Languages** | MVC, C#, ASP.NET, ASP.Net Core |
| **Databases** | MS SQL Server 2019 |
| **Web Related** | HTML, CSS, Bootstrap, JavaScript, jQuery, Ajax, AngularJS, Rest Api, Web Api |
| **Tools & Utilities** | IIS, Visual Studio 2019, 2022, SourceTree, Postman, Swagger, VS Code |

## Projects Profile

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| **1.** | **Project Name: The Fragrance Shop (TFS) E-Commerce Online Shopping** | |
| **Client** | The Fragrance Shop (UK) | |
| **Role** | Software Developer | |
| **Organization** | BetterCommerce (Axtrum Technologies Pvt. Ltd) | |
| **Duration** | 11/2023 – Till Date | |
| **Environment** | Software | **Languages & Frameworks:** HTML, CSS, Bootstrap, AngularJS, C#, Asp.Net, MVC, Asp.Net Core, MS SQL Server Database, JavaScript, jQuery, JSON, AJAX, Web API, REST API  **Database:** MS SQL Server  **Applications & Others:** Postman, Swagger, SourceTree, IIS, FTP, Server, Visual Studio, MS SQL Server **O/s:** Windows 10 |

Project Description

As a dedicated software developer, I spearheaded the management and development of The Fragrance Shop's online platform, a prominent UK-based retailer specializing in perfumes, home fragrances, and gift sets. The project aimed to elevate the overall user experience, enhance functionality, and ensure seamless operations for the e-commerce website.  
  
**Key Features of the system:**

* **System Optimization:** Conducted a thorough analysis of the existing system to identify inefficiencies and areas for improvement.  
  Implemented optimization strategies to enhance website speed, responsiveness, and overall performance.
* **User Interface (UI) and User Experience (UX) Enhancement:** Collaborated with designers to revamp the website's UI, ensuring a visually appealing and intuitive interface.  
  Introduced UX improvements to streamline the customer journey, resulting in increased user engagement and satisfaction.
* **E-Commerce Functionality**: Upgraded and customized the e-commerce platform to support secure online transactions, implementing industry-standard encryption protocols.  
  Integrated advanced search and filtering functionalities to enhance product discovery and navigation.
* **Inventory Management:** Developed and implemented a robust inventory management system to efficiently track and manage the vast array of perfume and gift set products.  
  Automated inventory updates to ensure real-time accuracy and prevent stockouts.
* **Payment Gateway Integration:** Integrated multiple secure payment gateways to offer customers a variety of payment options.  
  Ensured compliance with industry standards for secure online transactions.
* **Mobile Responsiveness:** Implemented a mobile-responsive design to cater to the growing number of users accessing the website from various devices.  
  Conducted extensive testing to guarantee a seamless experience across different platforms.
* **Collaborative Development:** Worked closely with cross-functional teams, including designers, QA testers, and business stakeholders, to align development efforts with business goals.  
  Conducted regular feedback sessions to address evolving requirements and ensure client satisfaction.
* **Scalability and Futureproofing:** Designed the platform with scalability in mind, anticipating future growth and technological advancements.  
  Implemented coding best practices and utilized modular architecture to facilitate future updates and feature additions.

Contribution

* Strategic Planning
* Agile Development Methodology
* Performance Optimization
* Security Implementation
* Client Satisfaction and User Feedback

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| **2.** | **Project Name: CSP Billing** | |
| **Client** | TechData | |
| **Role** | Software Developer | |
| **Organization** | Axtrum Technologies Pvt. Ltd | |
| **Duration** | 07/2022 – 12/2023 | |
| **Environment** | Software | **Languages & Frameworks:** HTML, CSS, Bootstrap, AngularJS, C#, Asp.Net, MVC, Asp.Net Core, MS SQL Server Database, JavaScript, jQuery, JSON, AJAX  **Database:** MS SQL Server  **Applications & Others:** SourceTree, IIS, FTP, Server, Visual Studio, MS SQL Server **O/s:** Windows 10 |

Project Description

CSP stands for Cloud Solution Provider, directly manage the entire lifecycle for their Microsoft Cloud customers, including support, billing, and invoicing. Application offers a seamless and efficient way to manage subscription expenses. The Microsoft Subscription Billing Application is a powerful tool that not only simplifies the complexities of subscription management but also contributes to cost optimization and financial transparency.

**Key Features of the system:**

* **Comprehensive Cloud Solution Provider (CSP) Management:** Enables seamless management of the entire lifecycle for Microsoft Cloud customers, encompassing support, billing, and invoicing processes.
* **Streamlined Customer Lifecycle Management:** Facilitates direct oversight and control of customer interactions, ensuring a cohesive and efficient experience from onboarding to billing.
* **Enhanced Billing Efficiency:** Optimizes billing procedures, contributing to increased efficiency and accuracy in the invoicing process.
* **Automated Mail:** Automated mail process for invoicing and details.
* **Integration with Microsoft Cloud Services:** Seamlessly integrates with Microsoft Cloud services to ensure compatibility and enhance the overall user experience.
* **User-Friendly Interface:** Designed with a user-friendly interface to promote ease of use and accessibility for team members involved in billing tasks.
* **Continuous Improvement:** Committed to ongoing enhancement and optimization, ensuring that the 'CSP Billing Tool' remains aligned with evolving business needs and technological advancements."

Contribution

* Requirement gathering
* Development
* Analysis
* Design
* Coding
* Client support

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| **3.** | **Project Name:** Private Label Lite | |
| **Client** | TechData | |
| **Role** | Software Developer | |
| **Organization** | Axtrum Technologies Pvt. Ltd. | |
| **Duration** | 05/2023- 11/2023 | |
| **Environment** | Software | **Languages & Frameworks:** HTML, CSS, Bootstrap, AngularJS, C#, Asp.Net, MVC, Asp.Net Core, MS SQL Server Database, JavaScript, jQuery, JSON, AJAX, Web API, REST API  **Database:** MS SQL Server  **Applications & Others:** Postman, SourceTree, IIS, FTP, Server, Visual Studio, MS SQL Server **O/s:** Windows 10 |

Project Description

Private Label Lite is an SDK meant to be used as a portal SDK for end user mapping, custom pricing and margin facilities by the resellers to help in smooth distribution of products along with customer admin roles. The SDK provides customization of GUI with the help of custom CSS handling providing the users with various customizations. Using Identity Platform for authentication purposes.

**Key Features of the system:**

* API consumption
* Mobile responsive GUI
* Customization panel for customer admins
* Price and Margin management
* **Custom GUI:** Allowing users to incorporate their own branding elements, such as logos or specific color schemes, into the app's interface.
* **OAuth Authentication Integration**: Seamlessly integrate OAuth authentication providing authentication process, obtain access tokens, and handle token refresh seamlessly.

Contribution

* Requirement gathering for new development.
* Development
* Bug fixes

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| **4.** | **Project Name:** Car Store Theme Demo Project | |
| **Project Link** | <https://carstore.somee.com/> | |
| **Client** | Demo Project | |
| **Role** | Software Developer | |
| **Organization** | Demo Project at VBS Institute | |
| **Duration** | 01/2022- 06/2022 | |
| **Environment** | Software | **Languages & Frameworks:** HTML, CSS, Bootstrap, AngularJS, C#, Asp.Net, MVC, MS SQL Server Database, JavaScript, jQuery, JSON, AJAX  **Database:** MS SQL Server  **Applications & Others:** IIS, Visual Studio, MS SQL Server, VS Code **O/s:** Windows 10 |

Project Description

I developed the Car Store Demo theme project during my internship to enhance my skills in C# programming. This ecommerce website, inspired by Theme Forest, showcases my expertise in C#, Asp.net, MS SQL Server, HTML, CSS, Bootstrap, AngularJS, JavaScript, and jQuery.

The project features a fully responsive design, ensuring optimal viewing across various resolutions. Key functionalities include a captivating Home Page, a user-friendly Product Listing Page (PLP), and an engaging Product Description Page (PDP). I also implemented an Admin Portal for seamless product uploads and managed user accounts, including Login and Register functionalities. I hosted this website on Google using a free hosting service for demonstration purposes. You can access the demo at the following link: [Car Store](https://carstore.somee.com/).

This project highlights my proficiency in front-end and back-end development, database management, and a commitment to creating visually appealing and user-friendly experiences in ecommerce.

**Key Features of the system:**

* **Responsive Design:** The Car Store Demo theme project boasts a fully responsive design, ensuring optimal user experience across different resolutions and devices.
* **Technological Expertise:** Developed using a robust technology stack, including C#, Asp.net, MS SQL Server, HTML, CSS, Bootstrap, AngularJS, JavaScript, and jQuery, showcasing a comprehensive skill set.
* **Inspired Theme:** Drawing inspiration from Theme Forest, the project exhibits a visually appealing and modern design, reflecting a keen eye for aesthetics.
* **User-Friendly Functionality:** Key functionalities include a captivating Home Page, a seamless Product Listing Page (PLP), and an engaging Product Description Page (PDP) for an intuitive user experience.
* **Admin Portal:** Implemented an efficient Admin Portal for streamlined product uploads and user management, featuring secure Login and Register functionalities.
* **Cross-Browser Compatibility:** Ensured compatibility across various web browsers, enhancing accessibility for a diverse user base.
* **Database Management:** Proficient use of MS SQL Server for effective database management, ensuring data integrity and reliability.
* **Internship Showcase:** Developed during an internship, the project serves as a tangible demonstration of hands-on experience and skill enhancement in C# programming and web development.
* **Comprehensive Skill Set:** Demonstrates a balance of front-end and back-end development expertise, showcasing the ability to create seamless and engaging user experiences in the ecommerce domain.

Contribution

* Front-End Expertise
* Back End Development
* UI Design
* Databased Management
* Technology Stack